

# CHARTER 100 DC

**FEBRUARY 2022 NEWSLETTER**



Happy Valentine's Day, Ladies!

I hope you can spend this Valentine's Day with an assortment of loved ones, family, friends and pets. Or just one special person. Like a box of chocolate.

Thank you, Program Committee, for the timely January presentation about women's suffrage, a theme to be continued with an in-person event in March at the Lucy Barnes Museum. To attendees: please take photographs for the March newsletter for members unable to attend. Would anyone volunteer to write a short article about this trip for the newsletter? Let me know.

Ladies, stay safe and stay warm ~

Warm Valentine wishes to all from sunny Sarasota!

Paula

*Paula Hantman Tolle*

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**2022**



## ANNOUNCEMENTS

**FEBRUARY VIRTUAL SPEAKER PROGRAM: VIRGINIA (GINNY) TREANOR  
TUESDAY, FEBRUARY 15, 2022 - ZOOM MEETING - 12:00-1:30 p.m.**

Ginny Treanor, the associate curator for the National Museum of Women in the Arts, will discuss the often-observed presence of women artists throughout history and the ongoing struggle for parity, not unlike that of the suffrage movement a century ago.

**TOUR OF THE LUCY BURNS MUSEUM  
SATURDAY, MARCH 5, 2022 - 11:00AM - 2:00 p.m.**

As a follow up to our January program, we are going to tour the Lucy Burns Museum. Lucy was a notable DC suffragette who served time in the DC jail in Lorton in 1917 for protesting in support of women's suffrage. She is credited with helping forge support for the 19th amendment guaranteeing women the right to vote that was ratified in 1920.

**TOUR OF JOAN DANZIGER'S ART STUDIO  
SATURDAY, APRIL 23, 2022**

More information coming soon. You can check out Joan's artwork here:  
<https://www.joandanziger.com>

### SAVE THE DATE

April 30, 2022 - New Member Application Deadline  
May 19, 2022 - Annual Meeting (Virtual), 7:00-8:00 pm

## USEFUL MEMBER INFORMATION

Charter 100 DC Website: [www.charter100dc.org](http://www.charter100dc.org)  
Website Password for Members Only/Info: 2021charTer100  
Questions, Administrative Assistance: [charter100dc@gmail.com](mailto:charter100dc@gmail.com)

# A NOTE FROM THE MEMBERSHIP COMMITTEE

The Membership Committee has kicked into high gear to recruit new member candidates. We wanted to briefly review the process for sponsoring a new member candidate, all of which can be found on our website.

We are asking you to identify potential new members you believe would make good additions to the group.

The Membership Committee has seven active members to help you with the paperwork. If you know someone you believe would make a qualified candidate, but don't have the time to pursue that person, please contact the committee - we will help you with the recommendation, assist you in finding a co-sponsor (if you don't currently have one) and shepherd the candidate through the application process. Your only job will be to write the sponsorship letter, coordinating with the co-sponsor and submit those letters to the committee. Members who have been active for more than one year may sponsor new member candidates and first-year members may act as co-sponsors for those candidates.

Here is the process for the new member candidate:

- Candidates must have attended at least three Charter 100 events so our members, Executive Committee and Membership Committee members can meet them. It is also preferable for the member to facilitate the guest candidates to meeting a number of our members.

The new member candidate must fill out an application, which will be available on our website (<https://www.charter100dc.org>) beginning February 2022, along with all application guidelines and instructions. They will be asked to provide professional qualifications, to describe their contribution to our group and a committee on which they would be interested in serving.

The new and improved application will be posted on our website, along with updated instructions and guidelines. The application deadline is Saturday 30 April 2022.

Please feel free to contact one of the committee members to discuss any new member candidates you feel would make active, contributing members to the organization.

As a reminder, the Membership Committee has been working with the Program and Special Events Committee chairs and co-chairs to organize and provide more evening and weekend activities for next year to provide greater opportunities for those who are still working and to expand our luncheon events to provide more lively, enrichment options for everyone.

We look forward to seeing all of you in the very near future.

## The Membership Committee

Beverly Dean, Co-Chair - [beverlybdean@gmail.com](mailto:beverlybdean@gmail.com)/ 303.359.9490

Sandie Preiss, Co-Chair - [spreiss@apogeecs1.com](mailto:spreiss@apogeecs1.com)/ 410-917-3490

Barbara Ciconte - [blciconte@gmail.com](mailto:blciconte@gmail.com)/ 301-318-4291

Myrna Fawcett - [myrnafawcett@gmail.com](mailto:myrnafawcett@gmail.com)/ 202-468-5928

Judith Hunter - [judithLhunter@yahoo.com](mailto:judithLhunter@yahoo.com)/ 202-669-9285

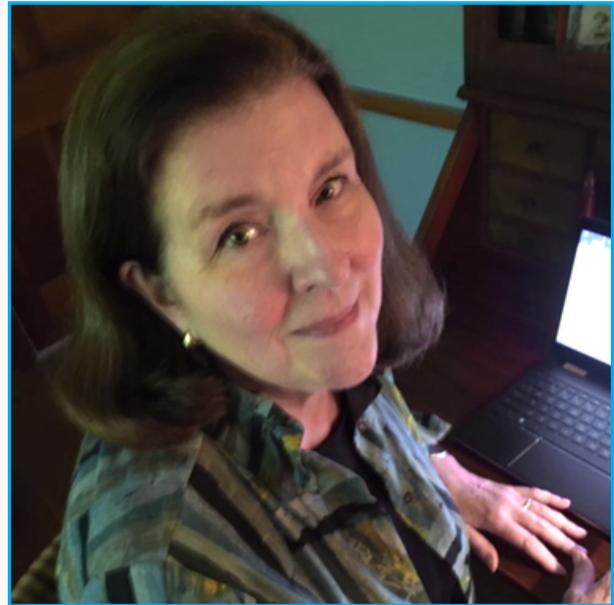
Stephanie Karsten - [stephaniekarsten1215@gmail.com](mailto:stephaniekarsten1215@gmail.com)/ 301-706-4842

Clara Montanez - [clara.i.montanez@gmail.com](mailto:clara.i.montanez@gmail.com)/202.262.6722

# Arleen Heiss

Arleen, a native New Yorker, was born in Manhattan, and raised on the north shore of Long Island. After graduating high school, Arleen headed to Massachusetts to attend one of the seven sister schools, Mount Holyoke. She enjoyed her time in college where she triple majored in political science, urban architecture, and urban geography. In the summer between her sophomore and junior years, she got a position as an intern for the U.S. Department of Interior's regional office in Sacramento, California. This led to an internship the following summer working for the same agency in Washington, D.C. She and four interns shared a townhouse in Georgetown. Arleen decided that they should host a party, so they invited every intern they knew and their friends. At this large gathering Arleen met a Harvard Law School intern, Bob, who is a native of D.C. After graduating college, Arleen accepted a job as a researcher on housing policy at Harvard's law school. Since she had one week open before the start of this job, she took a temporary admin job for one of the law professors. This professor turned out to be the future supreme court justice, Steven Breyer.

Soon after Bob graduated law school, they married and moved to D.C. Arleen then completed a M.P.A. at American University. A colleague from Harvard introduced her to a friend in D.C. This Contact resulted in



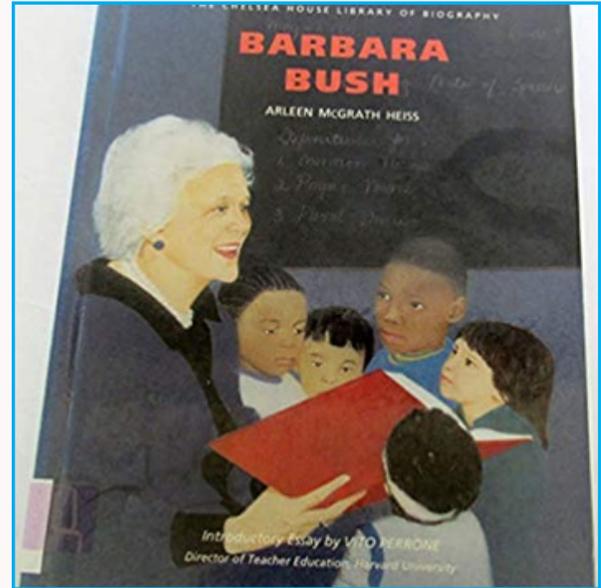
a job at the then Arthur Young & Company as one of the first two women in the management consulting division. In time the firm merged and became Ernst & Young (now EY), one of the "Big Four Accounting" international consulting firms. She spent 20 years managing major engagements in organizational assessment and development, strategic planning, change management for large corporations such as Xerox and GM, manufacturing and utility companies, and federal and state agencies. She felt like a trailblazer in corporate America because of the many times she found herself to be the only women on a project. After the sudden demise of Arthur Anderson L.L.P., she spent a year traveling to Latin American to facilitate the integration of business offices of Arthur Anderson with those of Ernst & Young.

Consulting required a lot of travel, so in 2004 Arleen took advantage of an opportunity to begin a locally-based consulting practice with a friend from

Coopers & Lybrand. Soon she launched her own business, Independent Consulting Services, focused on marketing management and operation services to the National Institutes of Health (NIH). These services include organizational assessment, business process reengineering, and leadership development. Notably, Arleen spent years working with the National Institute of Allergy and Infectious Diseases (NIAID) under the leadership of Dr. Anthony Fauci. "Consulting at NIH is interesting because of the extraordinary people and the diverse nature of each project. And the travel is to Bethesda – and not an airport," she said.

Educational opportunities for women and women's empowerment are topics that are near and dear to Arleen. She has done a lot of work with her alma mater, Mount Holyoke, to support the college and promote alumnae career and leadership development and fundraising. She has been and is currently on the board of directors of the alumni association, and has been the D.C. alumnae club chapter president. As chair of the Volunteer Experience Committee, she oversees the management of over 2,000 volunteers. She has served as an Alumnae Trustee of Mount Holyoke College and Mount Holyoke Alumnae Association awarded her the Alumna Medal of Honor for her leadership and outstanding service.

Arleen is also an author. Back in the early 1990s she was a volunteer in the Correspondence Office of Barbara Bush's East Wing office. During this time Arleen was

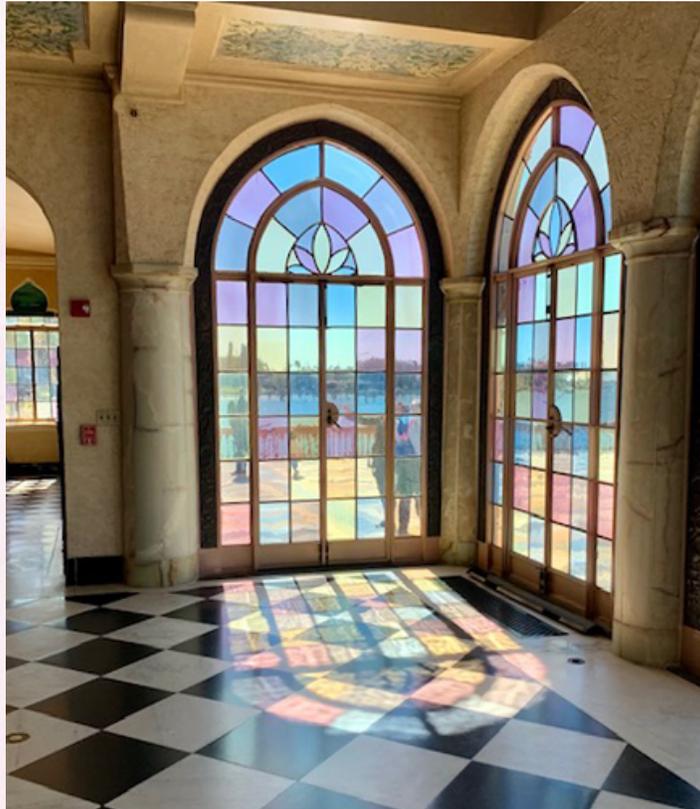


approached by a publisher and agreed to write a biography of the First Lady. That biography, *Barbara Bush*, was published in 1992.

The first thing that happened when Arleen joined the Charter 100 DC in 2012 was her assignment to the program committee. She always says that when you first join Charter 100, one of the best ways to get to know other members is by volunteering for a committee. Later, she served as treasurer for the group and held the office of president four times over the ensuing years. She enjoys working with and learning from such a diverse, intelligent and fun group of accomplished women.

Arleen is about to take on a new position and she couldn't be more excited. She is about to become a grandmother for the first time! And, she can't wait!

# President's Reflections on Charter 100 DC



Recently I visited the Sarasota Ringling Fine Arts Museum and Ca' d'Zan, the Venetian palazzo on the same grounds facing the Sarasota Bay built by John and Mabel Ringling in 1927. Mrs. Ringling used these jewel glass windows throughout their mansion as she thought they made women look more beautiful during the day (like candlelight does for ladies and diamonds -- my mother taught me). These exquisite sun-drenched windows reminded me of our Charter 100 membership, an exquisite array of women with extraordinary colorful backgrounds.

## **2021-2022 Charter 100 DC Executive Committee**

Paula Hantman Tolle, President

Carol Whitman, Vice President

Sally Fowler, Secretary

Jackie Hunt, Treasurer

Beverly Dean & Sandie Preiss, Membership Committee Co-Chairs

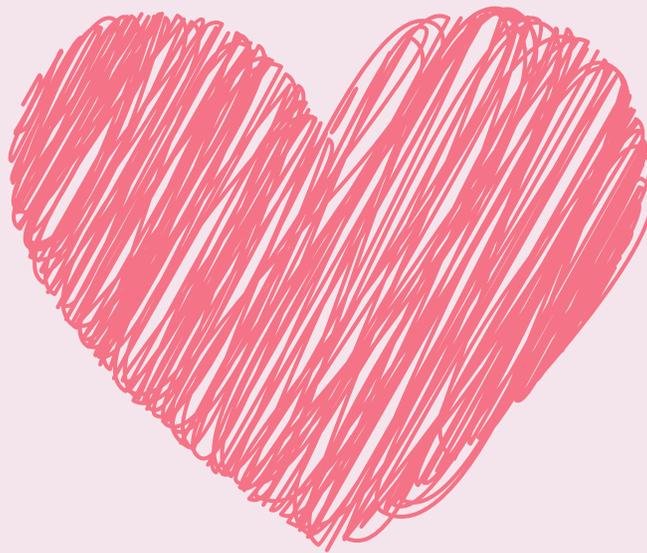
Mini Campos & Catherine Harper, Program Committee Co-Chairs

Lucília Harrington & Rosemary Kimball, Special Events Committee Co-Chairs

Gail Nordheimer, Arrangements Committee Chair

Gail Raiman, Ombudsman

Arleen Heiss, Past President



The Charter 100 of Washington, DC  
brings together women of outstanding  
accomplishments in diverse fields.