

GAIL RAIMAN

A senior strategic communications professional, Gail has worked in national nonprofit associations, higher education, media and politics. Her broad-based background, which includes her time at the White House and in the Office of the Vice President and House Minority Leader, encompasses a commitment to organizational objectives within highly competitive, high-visibility, demanding and rapidly changing environments. Her expertise is in overseeing strategic communications, change and issues management, media and public relations, marketing and brand strategy and crisis management. Prior to starting Raiman Consulting, she was vice president of public affairs at Associated Builders and Contractors, director of communications at the American Textile Manufacturers Institute, and vice president of public affairs at the National Association of Independent Colleges and Universities. Earlier in her career, she was producer and host of a public affairs television program. Gail's passion for private higher education is shown in service to her alma mater, Kalamazoo College, where she is a trustee and past president of the college's national alumni association. She is also honored to have been selected to serve as a judge for the 2017 and 2018 President Gerald R. Ford Journalism Prize for Coverage of the Presidency. In addition, Gail was recently featured in the Emmy award-winning 2016 Public Broadcasting Corporation production, "Feeling Good About America – The 1976 Presidential Election." She was a member of the Arlington Arts Commission and served as its chair in 2011-2012. Since joining Charter 100 in 1992, Gail has held a number of leadership positions, including service as president in 1998-99.