

CATHERINE HARPER

Catherine has been consulting with executives of enterprise and entrepreneurial organizations for 30 years. Prior to her consulting experience, she advanced in a 15 year corporate career, holding positions in sales, sales/marketing/profit center management, and business development, encompassing many dimensions of marketing and communications strategy and tactical implementation. She is a skilled writer and editor.

Her work experience includes independent consulting, founder and president of a direct response marketing company, a nine-year career with a Fortune 500 technology company, and several executive positions with emerging businesses in the technology, information, and professional services industries.

Catherine returned to Washington, DC two years ago and is looking forward to participating in Charter 100 programs and events. She enjoys cooking, entertaining, and walking and exploring around town. She volunteers with Georgetown Village and the Citizens Association of Georgetown.